

It is a practice of the people in our history has been a practice for a long time in history that the people used to build up relationships with each other with the assistance of communication media such as newspapers, magazines, and radio channels, television channels. Some special articles were published in the news papers to build up friendships among the readers. Some articles were created in the newspapers and magazines such as suwadha, sandharenu, sandharajini in order to make the way for the youngsters to associate friends. By the way it gave an opportunity to present brief introduction of a person by publishing a photograph with his or her name. By this way the special articles which were published in the print media were gradually presented to the public through the electronic media. Various programmes were broadcasted and telecasted by the radio and the T.V. channels to make the way to associate friends. These programs could attract the audience effectively. The social networking site can be regarded as the result of the gradual improvement of these programmes. There are so many social networking increasing now a days in the world. Among those "Facebook" has become very popular through out the world by now /This has become a tendency in Sri Lanka. Hi5 was popular in sri Lanka before the Introduction of the Facebook in Sri Lanka.

This has become a tendency in Sri Lanka. Hi5 was popular in Sri Lanka before the introduction of the face book in Sri Lanka. The Facebook has become very popular among youngsters in the younger generation over taking other social networking. The Face book is a popular free access social networking website that is operated and privately owned by the Face book users. They can join networks place, school and region to connect and interact with other people. people can also add friends and send them messages and update their personal profiles to notify friends about themselves. The younger generation is able to build up various communicative patterns through Facebook.

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can be done with a massive crowd simultaneously. The Facebook can be regarded as a network which is created using various communications patterns. It is believed that the communicative work done through this is effective in a way in the present Sri-Lanka.

The fundamental focus of this research is to find out why the Sri Lankan younger generation urge to use face book as a communication pattern. Though there are more researches about The Facebook in the world. In Sri -Lanka, there are less researches about the Facebook. The researches done about the Face book discovered only about its good bad and the effect. It is important to find out the psychological and sociological aspects that tempt the younger generation to use this social networking site. It is hoped that this research will contribute fill that gaps.

1. 1 Research topic - A Study on the Facebook as a communication pattern among the SriLanken younger generation.
- 1.2. Research problem - Why the Sri - Lankan younger generation urge to use face book as a communication pattern
- 1.3 ResearchObjectives
  - Analyze what are the main reasons why the SriLanken Younger Generation urge to use Facebook as communication pattern.
  - Find out is the motivation among Sri - Lankan younger generation to use Facebook as a communication pattern.
  - Analyze the Interested area and policy of a member when using in networking

- Identify the usage of face book an effect among Sri - Lankan younger genera tion in their life.
- Find out the relationships what younger build up with the assis tance of Facebook
- Identify what are special features can see in Facebook rather than other social networking sites

## 5. Research Method

### i. Obsevation

By using on line to sutdy actives of Facebook users representing various social, educational , cultural levels randomly. All of them are Sri-Lankans people aged between 18-40 years old.

### ii. Questionnaire

Getting information about the relavant prob- lem by giving aquestionnaire to persons of various educa- tional, social , cultural level five selected provinces.All of them are Sri-Lankans people aged between 18-40 years old. Here western Province, Sourthen province Sabarag- amuwa province ,North western province and Centrel province are selected.