Introduction to Communication

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1. What is communication

2. The importance of communication

3. Elements of Communication & process
   - A source
   - Communicator
   - Encoder
   - Interference
   - Channel
   - Decoder
   - Receiver
   - Feedback
   - Context

4. Communication Settings
   - Intrapersonal Communication
   - Interpersonal Communication
   - Group Communication
   - Public Communication
   - Mediated Communication
   - Machine assisted communication
   - Mass Communication
5. **Six Characteristics of Communication**

- Communication is Dynamic
- Communication is unrepeatable and irreversible.
- Communication is affected by culture.
- Communication is competence-based.
- Communication is influenced by ethics.
- Communication is being transformed by media and technology.

6. **Five Axioms of Communication**

- You cannot not communicate.
- The interactions have content and relationship aspects.
- Interactions are defined by the way people punctuate events.
- Messages are verbal and nonverbal cues.
- Exchanges are symmetrical or complementary.

7. **New Trends in Communication**